



Humboldt Botanical Garden

Inspire, Educate, Grow

- Establish and promote an enjoyable and educational botanical garden accessible to everyone in or near Humboldt County and Northwestern California.
- Work with primary and secondary schools, institutions of higher education, and others to promote the study, use and preservation of native and other plants.
- Promote the use of botanical gardens by local garden clubs, botanical groups and others for developing botanical displays of special interest and for conducting botanical or horticultural programs approved
- Provide beautiful gardens and natural environments that encourage active living and the physical and community.



Butterfly House, 2018



Summer at the Garden, 2018

Sponsorships

There are diverse marketing opportunities and good will derived from an HBG Sponsorship. Investment in HBG affords your brand or name, a link that shows your community interest in the beauty of the area and that the environment, education, health, enjoyment and welfare of the public are important to you.

Humboldt Botanical Garden events and activities throughout the year allow multiple opportunities to showcase your business for your support and sponsorship of the Humboldt Botanical Garden.



Plant Sale, 2018



Garden Tour, 2018



Humboldt Botanical Garden

2019 Monthly Calendar of Events

Birds and Bees Education Series

January through October - Last Saturday of each month

Summer Concert Music Series

June through August - 1st and 3rd Sunday

Free Garden Admission

January through May – Third Thursday of the month



Summer Concert, 2018



Annual Garden Gala, 2018

2019 Featured Calendar of Events

February

Annual Volunteer Awards

May

Annual Plant Sale – 3rd (members only), 4th & 5th (public)

June

Butterfly House Opens (through September)

September

10th Annual Garden Gala - 7th

December

Holiday Candlelight Walk



Humboldt Botanical Garden

Annual Sponsorship Benefits



Douglas Iris Grand Underwriter \$10,000
 Yulan Magnolia Gold Investor \$5,000
 Butterfly House Investor \$3,000
 Wollemi Pine Silver Investor \$2,500
 Western Azalea Bronze Investor \$1,000
 Music Series Investor \$500

Business (Logo) or Name on a Sign at Garden Entrance	x					
Prominent Placement on Website as 2019 Grand Underwriter	x					
One 4-Hour Event Rental during the Year	x					
Banner Displayed at the Garden Entrance at All Major Events	x	x	x	x		
Recognition in Printed Event Promotional Materials	x	x	x	x	x	x
Recognition in HBG's quarterly Newsletter	x	x	x	x	x	x
Business Logo or Name Featured on Website	x	x	x	x	x	x
Tickets to 2019 Garden Gala on September 7 th	10	8	6	4	2	
Guest Admission Passes to Garden	20	15	15	10	5	5
Business or Name listed on sponsor sign	x	x	x	x	x	x
One-Year HBG Business Membership	x	x	x	x	x	x

HBG sponsorship packages may be customized to meet your company's specific needs, including in-kind trades for sponsorship packages.



Humboldt Botanical Garden

Sponsorship Form 2019

Sponsor Contact Information

Company name:		
Contact name:		
Telephone, email:	Tel:	Email:

Select Sponsor Level

Level	Sponsorship Type	Amount	Indicate Level (A-F)	Amount
A.	Douglas Iris Grand Underwriter	\$ 10,000		
B.	Yulan Magnolia Gold Investor	\$ 5,000		
C.	Butterfly House Sponsor	\$ 3,000		
D.	Wollemi Pine Silver Investor	\$ 2,500		
E.	Western Azalea Bronze Investor	\$ 1,000		
F.	Music Series Sponsor	\$ 500		
			Total Due	\$

If payment by check, please make payable to “HBG”, enclose check with this form and mail in the enclosed, self-addressed envelope.

If paying by Credit Card, please complete information below and return in envelope provided.

Card Type (please circle):	Visa	MasterCard	Discover	American Express
Name on card:				
Card number:				
Expiration date:				
Verification code:				
Authorized signature:				
Company name:				
Billing address:				
City, State, Zip:				
Phone:	Tel:	Mobile:		
Email:				

The Humboldt Botanical Gardens Foundation is a 501(c)(3) non-profit corporation.

Thank you for supporting and investing in the Humboldt Botanical Garden.